

Subj: House of Prose Newsletter 14th August 2014

Fellow book-lovers:

Welcome to another newsletter from House of Prose. For your information during the past week we have received 1070 new books in all of our locations. This week is our 'off' week in regards to donating books. Any books you want to either sell to us, or give to Transguard, please bring them in no later than Monday night as they collect this coming Tuesday.

In our weekly draw this week, the winner of a House of Prose 'Bundle Book' is Richie Nainaney. Congratulations Richie. Just give us a call and let us know when and where you want to pick up our (package of 3 books) 'Bundle Book!'

Below, please find a sampling of just a few of the 1070 books we have received this week which we feel represents a cross-section of the various types of books we sell. Our self-help sections are looking quite healthy in all our locations. In fact I am reading "Stop Worrying and Start Living" by Dale Carnegie right now. I always feel he started the self-help genre of books back in the 30's. At the beginning of this book, he relates how he went to the New York Public Library in 1909 and they had only 22 books on worrying in the entire library, and they weren't very good! So he decided to write his own, which worked out quite well after writing his best-selling "How to Win Friends and Influence People". These books are still in print after over 70 years – amazing.

Title	Author	Price
Saints and Sinners		Ali
Mahmood		42

The Big Red Book of Beginner Books	26	
Wasters		
Shane Ross & Nick Webb		38
Bonkers		
Jennifer Saunders		
48		
The Very Hungry Caterpillar		Eric
Carle	22	
Moshi Monsters Annual 2014		
	30	
1000 Numbers & Reasons WHY DUBAI		
	34	
Six Weeks to OMG		
Venice A. Fulton		42
The Power of Habit		Charles
Duhigg	34	
Basic Writing of Nietzsche		Walter
Kaufman	34	
The Man who broke into AUSCHWITZ		Denis
Avey	34	
Women, Food and God		Geneen
Roth	38	
Tribute to H.H. Sheikh Zayed Bin Sultan Al Nahyan		
	50	
The taste of Home Cookbook		
	60	
The UAE Visions of Change (Royal Collection)		
	50	

If you are interested in any of the books listed, just call us at our Jumeirah branch at (04) 344-9021; Dubai Garden Centre branch at (04)340-0006, ext. 308; Ace branch at Festival City (Book&Bean) at (04)232-6992; and our Yas Island branch (Book&Bean) at (02)565-1323. Leave your name and we will

hold it for you. Also, remember we are computerized so we can look up any book you are searching for in all our inventories – with just one phone call. If no requests for books by the weekend, they go on the shelves for sale to the general public.

Another little tidbit; I think everyone knows Gillian Flynn is a new author whose book 'Gone Girl' is being made into a movie. You might also like to know she has written another book 'Dark Places' which is also being made into a movie at this moment and, of course, we have it in stock. I would also like to emphasize we are always on the lookout for children's books. Something else I want to again mention is we really want adult fiction talking books, or stories on CD. People who drive a lot will find they can follow a story quite easily, even if they only drive for small amounts of time - each time. So again, please bring yours in and I will give you as much as I can for them – in cash, of course.

A word about buying books. When you bring in books you want to sell to that are not ours, we always look for the copyright date. Recent publications – 2013 or 2014 - are what we are looking for. When a book is older than that, we could very possibly already have it in stock in at least one of our locations. Also, please remember we are doubled up on books in all locations, so we have to be very particular about what we buy. What we almost always refuse are old best-sellers. Either we have it or we have an awful lot of books by the same author. If we were not limited by space than we could fill in all the gaps of best-selling books and complete their collections – but we don't have that luxury. So a word of warning, we will probably not be interested in those books.

We hope by sending you this informative letter on a regular

basis, you will find it beneficial. If not, and you really don't want to be on our list of preferred customers, please let us know and we will take you off our mailing list right away.

We have decided not to attached a trailer of a new movie made from a best selling book because the attachment is very big and some people have had problems opening them.

Again, in closing, Thank you for supporting House of Prose, either financially, in person, or in spirit only. We really are here to serve you by getting the right book to the right person at a great price – nothing more, nothing less, nothing else!

Mike McGinley
14th August, 2014